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Affiliated Chambers of Commerce of Greater Springfield, Inc. is comprised of:
The East of the River 5 Town Chamber
Springfield Chamber of Commerce
Professional Women's Chamber

August 2014
 e-Channels



President's Message

Well, our 2014-2015 season is in full swing (pun intended!) as we kicked it off with another successful golf tournament with a full field of 120 golfers! Despite the threat for severe weather, the storms were held at bay thanks to the great work by the team at The Ranch Golf Club. Who knew they had that much control?! A full wrap-up of the event can be found in the September print issue of *Chamber Channels* which will hit the newsstands September 1. Special thanks to all of our sponsors and all of our golfers. We could not have done it without you!



This past Chamber season, we made some adjustments to our schedule, launched new programs, tweaked our speakers - all

In This Issue

[President's Message](#)

[Important Info About the ACCGS Web Site](#)

[ACCGS Price Alert](#)

[Celebrating Our Members](#)

[The West Wing...](#)

[Super Success](#)

[Save Money and Time](#)

[Rake in the Business](#)

[Breakfast Title](#)

[Millfest After 5](#)

[On the Air](#)

[Photo Gallery](#)

thanks to your input. And it worked! This season, you'll see more interesting speakers and topics at our breakfasts. We'll continue our Lunch 'n Learns and our Pastries, Politics and Policy series. We will double our Speed Networking events and hold two in the afternoons to allow for those small businesses who may not be able to attend in the mornings the opportunity to experience this networking phenom. And our After 5's will continue to be held every other month.

And, of course, our schedule will include our successful "mainstays" of the event season, such as Outlook and Super 60 along with affiliate events from the Professional Women's Chamber and the East of the River Five Town Chamber.

And, as this year is an "even" year, we're adding a trip to the Capitol, hosted by Congressman Richard Neal. This two-day Washington Symposium, presented in partnership with the Worcester Regional and Berkshire chambers of commerce, will feature top policy makers, federal officials and key members of the Obama Administration. You can find more information about this "sure to sell out" trip further in this newsletter.

So stay tuned for another great Chamber season, kicking off September 3 with our Business@Breakfast. Look for more info coming soon! We welcome your input and ideas as to speakers, salutes, topics of interest. Simply contact Kara Cavanaugh at cavanaugh@myonlinechamber.com with your thoughts on what YOU would like to see at a Chamber event.

Enjoy your friends, family and the last few weeks of summer and get ready for a great September! Until next time, thank you for your investment in the Chamber.



[Back to Top](#)

Important Info About ACCGS Web Site

The ACCGS is currently transitioning to a new member database system. This database system drives the Events Calendar, Online Registration and Member Login portions of the ACCGS Web site, www.myonlinechamber.com.

This transition will allow us to better service our members' needs and improve efficiencies for the staff at the ACCGS but, more importantly, for our members.

As such, as of August 1, these sections of the site will be disabled as we move through this transition. Should you wish to register for season passes or for upcoming events, please use the links provided in the articles further down in this newsletter or visit our home page where a link will direct you for your registration.



Affiliated Chambers of
Greater Springfield, Inc.

Upcoming Events

business @ breakfast
Making Chamber Connections

September 3, 2014
7:15-9 a.m.

Sheraton Springfield
Keeping All Balls in the Air
Rob Peck, Zestworks

REGISTER 



Affiliated Chambers of
Greater Springfield, Inc.

East of the River
ERC 5
Five Town Chamber of Commerce
Real Estate • Insurance • Mortgage • Tax • Business



MillFest
September 10, 2014
5 p.m. - Dusk
Ludlow Mills

REGISTER 



Washington Symposium 2014
September 16-18

REGISTER 

PROFESSIONAL
Women's
CHAMBER

We apologize for any inconvenience this may cause, but we expect the transition to be short-lived and smooth.

When the transition is complete, all online capabilities will be fully restored.

Thank you for your patience as we undertake this initiative.

[Back to Top](#)

Price Alert

To encourage members to register for the ACCGS Business@Breakfast events (so we have plenty of food and seats for everyone!), a new pricing structure has been developed. Members registering in advance will receive a \$5 discount on a breakfast registration. Advance registrations are \$20 and walk-ins are \$25 per member. Season Pass holders may walk in without an advance registration - another benefit of being a Season Pass holder!



[Back to Top](#)

Celebrating Our Members

In this [special supplement](#) to e-Channels, look for news from VertitechIT, Springfield Boys and Girls Club, Focus Springfield, Florence Savings Bank and more!

We welcome *your* news. Simply send your press releases to:

Editor, Chamber Channels
1441 Main Street

Affiliated Chambers of Commerce of Greater Springfield
Springfield, MA 01103

Advertisers in this issue include: [Health New England](#), [180Fit Gym](#), [ConstantContact](#)...

Advertising is available in both the print and electronic versions. Contact Nancy Creed by [email](#) or (413) 755-1309 for information.

[Back to Top](#)

The West Wing...

Scandal, 1600 Penn, Veep...

You may have seen these television shows about the White House, but they are just that - television shows.



Headline Luncheon
Jane Iredale
Jane Iredale Skin Care
September 17, 2014
11:30 a.m. -1 p.m.
Yankee Pedlar Inn, Holyoke



Pastries, Politics & Policy
September 23, 2014
8-9 a.m.



Affiliated Chambers of
Greater Springfield, Inc.

"Rake in the Business"
Table Top Expo
September 30, 2014
4:30-7 p.m.
Castle of Knights, Chicopee



Welcome These New Members!

[Menck Windows](#)

[Thomas J. O'Connor Foundation](#)

[Uncommon Clarity, Inc.](#)

Download the quarterly supplement to our Membership Directory to keep up with all of our new members!

Join us for a real look into our Nation's Capitol September 14-16 as the ACCGS presents its Washington Symposium 2014 hosted by Congressman Richard Neal and presented in partnership with the Berkshire and Worcester Regional chambers of commerce.

You'll walk on the floor of the House of Representatives, stand in the rotunda and walk the steps of the Capitol.

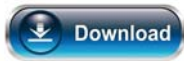
AND you'll meet with leaders of Congress and the Obama Administration and other top policy makers on the federal issues that matter to you! Past speakers have included Senator John Kerry (now Secretary of State), Congresswoman Nancy Pelosi, Congressman David Camp, U.S. Deputy Secretary of Transportation John Porcari, Political Columnist Mark Shields, Political Pollster and Strategist Anna Greenberg, White House Chief of Staff Rahm Emanuel (now the mayor of Chicago) and more.

Reservations are \$1395 (single room) or \$1270 (double room). The all-inclusive price includes airport parking, transfers, hotel accommodations (Capitol Hill Suites), welcome and closing receptions with the House of Representatives, breakfast and lunch each day and speaker sessions.

Participants will depart Bradley International Airport at 12:40 pm. on September 16 and return at 4:25 p.m. on September 18.

Deadline for reservations is August 13, and are taken on a first-come, first-served basis. Register early as this event is usually a sell out.

Download the registration form today!



[Back to Top](#)

Super Success

It's that time of year again! The Affiliated Chambers of Commerce of Greater Springfield is seeking nominations for its Super 60 awards program. Now in its 25th year, Super 60 celebrates the success of the fastest growing, privately-owned businesses in the region.



To qualify, companies must be:

- Based in Hampden or Hampshire county or be a member of the ACCGS
- Produce revenues of at least \$1 million in the last fiscal year
- Be an independent and privately-owned business
- Be in business for at least three full fiscal years



Congratulate These Members on their Chamber Anniversary!

1 Year Anniversary

Alice Kennedy
Frank Webb's Bath Center
Jacquelyn Bangs
Maura McCaffrey

5 Year Anniversary

Rebuilding Together
The Ranch Golf Club

10 Year Anniversary

Republic Services, Inc.

20 Year Anniversary

First Niagara Bank

25 Year Anniversary

N.E.P.M.-New England
Promotional Marketing

35 Year Anniversary

CohnReznick LLP
Cooley, Shrair P.C.
Maybury Material Handling
Skoler, Abbott & Presser
P.C.

MEMBER BENEFITS



Chamber
Health
Coop



Companies must be nominated either through a financial institution, accounting firm, attorney, etc. or may be self-nominated.

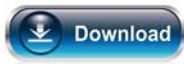
Companies must submit a nomination form and provide net operating revenue figures for the last three full fiscal years, signed and verified by an independent auditor. All financial information must be reported under generally-accepted accounting principles and will be held and considered confidential and not released without prior approval.

Companies are honored for revenue growth OR total revenue.

Deadline for nominations is September 5, 2014.

The Super 60 recognition event will be held November 7 from 11:30 a.m. to 1:30 p.m. at Chez Josef in Agawam so save the date and help celebrate the success of the region!

Download the nomination form today!



[Back to Top](#)

Save Money and Time

Season passes are now on sale for the ACCGS Business@Breakfast series and the Headline Luncheon series offered by the ACCGS affiliate, the Professional Women's Chamber.

The ACCGS Business@Breakfast Season Pass gets you entrance into the ACCGS Business@Breakfast events (exclusive of the Western Mass.

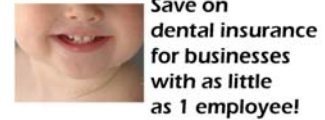


Business Expo breakfast) at a savings of more than 10% over the individual price. That's NINE Business@Breakfasts for the price of EIGHT! AND, you don't need to wait in a registration line OR pre-register. Just show your pass and walk right in! AND the Season Pass is transferable to someone in your company or organization! Season Passes are \$160 and available now for pre-order in time for the September breakfast.

Download the order form today!



The PWC Season Passes gets you entrance into the PWC September, October and March Headline Luncheons,



as well as the January Tabletop Expo for a 10% savings off an already reduced price for PWC members or a \$30 savings for nonmembers. Season Passes for PWC members are \$99 and may be transferred to another PWC member. Season Passes for nonmembers are \$110 and you may transfer the pass to anyone. Season Pass holders MUST pre-register for each event.

PWC Season Passes may be purchased [online](#) through September 17.

Please note: It is PWC policy that members who purchase a Season Pass but let their membership lapse will be invoiced for the price differential. Nonmembers who purchase a nonmember season pass but subsequently become PWC members will not receive a rebate.

[Back to Top](#)

Rake in the Business

The ACCGS is once again partnering with the Greater Chicopee, Greater Holyoke and Greater Westfield chambers of commerce on "Rake in the Business" Tabletop Showcase on September 30 from 4:30-7:00 p.m. at Castle of Knights in Chicopee. Exhibitor tables and sponsorships as low as \$125 are now available! But hurry, deadline is September 1, 2014!

Take advantage of this unique event to showcase your products and services by downloading the sponsorship benefits sheet or contact Kara Cavanaugh by [email](#).



[Back to Top](#)

Keeping All Balls in the Air

The 2014-2015 Chamber season will start off with a bang with the ACCGS September Business@Breakfast on September 3 at the Springfield Sheraton from 7:15 a.m. to 9 a.m. featuring Rob Peck, founder of Zestworks - a speaking, training, and consulting firm whose core mission is to make content come alive by linking lessons with laughter. Rob will blend content and comedy into his presentation "Keeping All Balls in the Air: How to Get a Grip on Overload and Overwhelm."



Using juggling as a metaphor for having to balance multiple responsibilities, Rob reveals 3 steps people can take to recharge and revitalize their powers of concentration. Throughout his presentation, special attention is played on the role of humor to

defuse stress, and spark more flexible thinking and innovative problem solving.

Attendees will gain fresh insights on coping with rapid change more resiliently and resourcefully, a clearer understanding of how good communication shifts mindsets, and three quick and easy Relax & Recharge techniques that decrease burnout, absenteeism, and attrition.

Advance reservations are suggested. Advance reservations are \$20 for members (walk-ins are \$25) \$30 for general admission.



Sponsorship opportunities are also available as low as \$150!



[Back to Top](#)

Millfest After 5

The ACCGS and its East of the River Five Town Chamber of Commerce will team up once again to kick off the After 5 season with Millfest After 5 on September 10 from 5 p.m. to dusk at the Ludlow Mills, 100 State Street, Ludlow.



We'll have music, great food, beer tastings, lots of fun and, of course...networking, networking and more networking! Sponsorships are available - as low as \$50!! Download the sponsorship benefits sheet or contact Dianne Fabrocini by [email](#) or at (413) 755-1318.



And don't forget to make your reservation!! Reservations are \$15 for members, \$25 for general admission. Proceeds benefit the ERC5 Scholarship Fund.



[Back to Top](#)

On the Air

The ACCGS's very own President Jeff Ciuffreda was interviewed recently on *The Engine Radio Show* with Thom Fox. Hear what he had to say about the



ACCGS, small businesses, the power of networking and legislative advocacy, and even the I-91 viaduct project.

[Back to Top](#)

Photo Gallery

- **ACCGS Annual Meeting:** If you missed Sam Intrator from Project Coach or our Richard J. Moriarty Citizen of the Year Denis Gagnon from Excel Dryer at the ACCGS Annual Meeting sponsored by MGM Springfield, check out these [photos](#) and catch up!
- **ACCGS Golf Tournament:** From the practice tee to the 19th hole, it was a great day to be out on The Ranch! Check out this year's [tourney](#) and look for a full recap in our September *Chamber Channels*.

[Back to Top](#)

Proudly Supported By
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Enter the registration code: ACCGS and take 10% off!



Baystate Health

DIVERSITY™ Includes Everyone

Baystate Health

Diversity & Inclusion Conference

A conference offering the region's diversity champions and leaders inspiration and direction to build and support diversity and inclusion as a business imperative.

September 17, 2014
8 AM – 6 PM • MassMutual Center

\$160 per person
(10% discount for groups of 8 or more)

Online Registration:
<http://baystatediversity2014.eventbrite.com>

Conference Partners

- Big Y
- Freedom Credit Union
- Hampden Bank
- HRMA of Western New England
- Pioneer Valley Credit Union
- The Hartford
- Travelers
- United Way of Pioneer Valley
- Upward Synergy
- Women's Fund of Western Massachusetts
- YMCA of Greater Springfield

The one-day event will feature keynote speakers, skill development, best practice sessions, networking and will cover the following topics:

- Leveraging ERGs to Execute your Diversity Strategy
- Mentoring Across Difference
- Tracking Barriers
- Building Collaborative Relationships Across the Organization
- Creating a Diversity and Inclusion Strategy: A How-to-Guide
- LGBT, but what about a Q? Considerations about the use of "Queer"
- Disability Etiquette and Awareness

Working Sessions and Roundtable Discussion Topics Include:

- Building Bridges – Corporate, Community & Education
- Ensuring Students Success through Multicultural Education
- Unconscious Bias and Workplace Implications
- White Allies and the Importance of Everyone's Involvement
- Board Responsibility Around D&I
- Intergenerational Communications
- Sustaining Diversity & Inclusion on a Limited Budget
- Taking D&I to the Next Level in Small and Community-based Organizations
- Retaining Talent in the Region Working Session

For more information:
Tel: 413-794-7722
Email: Diversity@Baystatehealth.org
Website: baystatehealth.org > About Us > Diversity and Inclusion > Diversity and Inclusion Conference

CS147719

[Back to Top](#)

**Be sure to forward this to your colleagues.
Chamber membership extends to all employees!
*Just another benefit of Chamber membership!***



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413-787-1309

We welcome your feedback on this issue and any communications concerns you may have! Simply drop me a [line](#)!

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